

## Create a Tool!!

You and a partner will be given a bag of materials. Together, you are going to use the materials in the bag to design and build a never-before-seen tool that can be used in or around the home. Some ideas for where it can be used are:

- In the kitchen
- In the computer room/with electronics
- In the garage
- In the yard
- In the bathroom

You do not have to use all the items in the bag, although you should try to use as many of them as you can. You may use the bag itself as part of your tool. You may also use tape or glue to hold your tool together.

You must be able to explain a practical use for your tool.

- What does it do?
- How does it making doing it easier?
- Why would anyone want it?
- Why should someone use it?

After you have constructed your tool, you will work together to create a commercial to sell your tool. You will then present your commercial to the class, showing your product and persuasively “selling” it. Following are the requirements for your commercial.

You will be giving a speech to the class that is a commercial selling the tool you created. The following are the criteria for the commercial:

- ✓ **No more than 1 ½ minutes long** (5 pts): Commercials are meant to relay enough information to sell the product persuasively in a very short amount of time.
- ✓ **Use the tool in the commercial** (10 pts): Show it off! Hold it up! Present it so potential buyers can see what they’re getting.
- ✓ **Diction** (4 pts)
- ✓ **Volume** (4 pts)
- ✓ **Tempo** (4 pts)
- ✓ **Eye contact with the audience** (5 pts)
- ✓ **Include the following information about your tool**
  - Product name (what it’s called) (2 pts)
  - What it is (describe it) (5 pts)
  - Where it’s used (3 pts)
  - What it does (describe its use) (5 pts)
  - Two good reasons someone should buy and use it (5 pts/reason = 10 pts)
  - How much it costs (5 pts)
  - Where it can be purchased (5 pts)
- ✓ **All group members speak during commercial** (5 pts)
- ✓ **All group members are persuasive and engaging** (8 pts)
- ✓ **Be prepared when called on** (5 pts): Commercials are due \_\_\_\_\_. I will take volunteers first, and then call people randomly. If your partner is absent on presentation day, you will still have to give your commercial!!
- ✓ **Listen quietly to others’ speeches** (5 pts): Show others respect while they are speaking.
- ✓ **Complete listening sheet** (10 pts): Show that you received the information the speakers were giving.